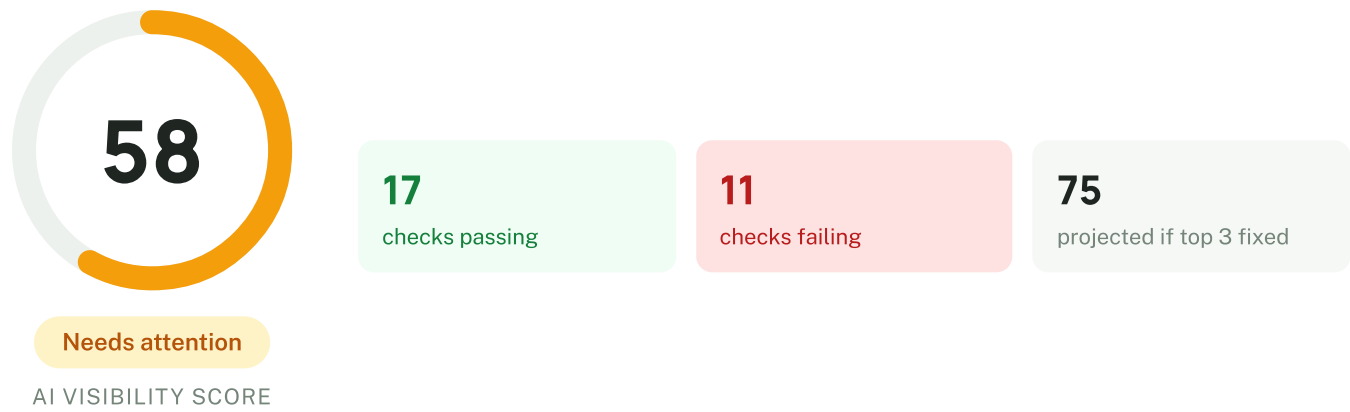


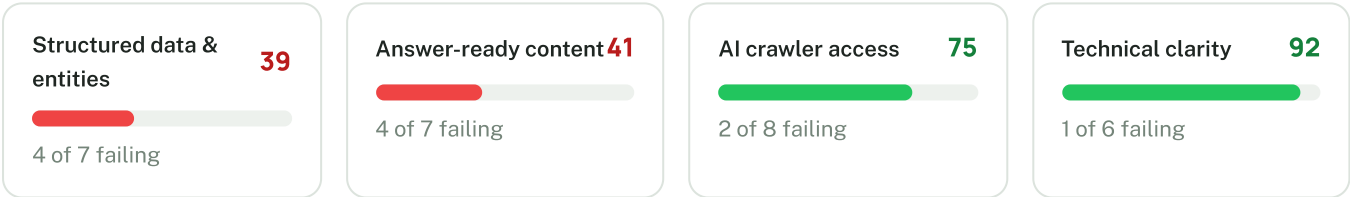
FREE AI VISIBILITY REPORT

www.brightleaf-dental.example

https://www.brightleaf-dental.example · scanned September 29, 2026 · 9 pages · 28 checks



SCORE BY AREA



Which AI crawlers can reach this site

	GPTBot	Allowed	No restriction found.
	ClaudeBot	Allowed	No restriction found.
	PerplexityBot	Blocked	PerplexityBot is disallowed in /robots.txt.
	Google-Extended	Allowed	No restriction found.
	bingbot	Allowed	No restriction found.

What AI says about this business

Claude and Gemini know this business; ChatGPT doesn't.
Based on the AI model's knowledge, not a live web search — results change as models update.

-  Claude knows this business
-  ChatGPT doesn't know this business
-  Gemini knows this business

“What does Brightleaf Dental do and where are they located?”

Claude **Partial**
“Brightleaf Dental is a general and cosmetic dentistry practice. Based on what I can find, they offer services like cleanings, implants and whitening, but I don't have a confirmed address — the site doesn't state one clea...”
Services match the site, but no address — the site shows it only inside an image, so no engine can read it.

ChatGPT **Didn't know**
“I don't have specific information about a business called Brightleaf Dental. There may be a dental practice by that name, but I can't confirm details about its services or location.”
Never named the practice — treated it as unfamiliar rather than describing what it actually offers.

Gemini **Correct**
“Brightleaf Dental is a general and cosmetic dentistry practice offering cleanings, fillings, whitening, veneers and dental implants.”
Names cleanings, fillings, whitening, veneers and implants — all listed on the homepage.

“Who would you recommend for dental implants near Brightleaf, and why?”

Claude **Didn't know**
“I don't have enough verified information about specific dental implant providers in that area to make a confident recommendation. I'd suggest checking recent reviews and confirming credentials directly.”
Didn't name Brightleaf Dental — its implants guide, the most detailed page on the site, never surfaced.

ChatGPT **Didn't know**
“I can't name a specific provider without more detail about your area. Look for a practice with strong implant-specific reviews and clear before/after cases.”
Same gap as Claude — didn't name the practice for the one question where it has the best page.

Gemini **Correct**
“For dental implants, Brightleaf Dental is worth considering — their site has a detailed implants guide covering the procedure, recovery and options.”
Named Brightleaf Dental and its implants guide — the only engine that recommended the practice.

“What dental services does Brightleaf Dental offer?”

Claude **Correct**

“Based on their website, Brightleaf Dental offers general dentistry (cleanings, fillings), cosmetic dentistry (whitening, veneers) and dental implants.”

Matches the services listed on the homepage exactly.

ChatGPT **Didn't know**

“I don't have verified details on Brightleaf Dental's specific service list.”

No services named at all.

Gemini **Correct**

“Brightleaf Dental offers general dentistry, cosmetic dentistry and dental implants, based on their published services.”

Matches the services listed on the homepage.

“What are Brightleaf Dental's opening hours?”

Claude **Didn't know**

“I don't have reliable information on Brightleaf Dental's current opening hours.”

Hours aren't stated as text anywhere on the site the crawler could reach.

ChatGPT **Didn't know**

“I don't have that information for Brightleaf Dental.”

Same gap — hours aren't stated as text on the site.

Gemini **Didn't know**

“I don't have confirmed opening hours for Brightleaf Dental.”

Hours aren't stated as text anywhere on the site the crawler could reach.

“What service area does Brightleaf Dental cover?”

Claude **Partial**

“I believe they're based in the local area but I can't confirm a specific service radius or which neighboring towns they serve.”

Vague but not wrong — the site never states a service area, so there was nothing to confirm it against.

ChatGPT **Didn't know**

“I don't have information about Brightleaf Dental's service area.”

No service-area detail at all.

Gemini **Partial**

“Brightleaf Dental appears to serve the local area, though the exact service radius isn't confirmed.”

Vague but not wrong — the site never states a service area to confirm it against.

What's failing

11 checks need attention, heaviest first.

1 PerplexityBot is blocked

-8 pts

PerplexityBot is the crawler Perplexity uses to read this site. Right now it's blocked, which means Perplexity either has no information about this business or is working from an old copy it saw somewhere else — a directory listing, a review site, a competitor's page that mentions them.

Fix: Remove the line in robots.txt that disallows PerplexityBot, and check whether the hosting firewall or a security plugin is blocking it separately (robots.txt can look clean while a firewall still returns a 403 to the bot).

2 No Organization or LocalBusiness schema

-8 pts

There's no structured data telling an AI assistant that this website IS the business — its name, address and logo as verifiable facts, not just words on a page. Without it, a model is guessing at basic identity details it should be able to state with confidence.

Fix: Fill in the business's name, logo, address and phone number in the SEO plugin's site identity or knowledge graph settings — most plugins generate the correct structured data automatically once those fields are filled in.

3 No question-style headings

-8 pts

None of this page's headings are phrased as a question. AI assistants match a user's question to the heading that asks the same thing most closely — a heading like "Our Approach" gives it nothing to match against a real customer question.

Fix: Rewrite two or three of the page's subheadings as the actual questions customers ask ("How much does a boiler service cost?"), and put the direct answer in the sentence right underneath.

4 No direct answer in the first paragraph

-8 pts

The first paragraph on this page opens with scene-setting rather than an answer, so there's nothing short and factual for an AI assistant to quote near the top of the page.

Fix: Rewrite the opening sentence to directly answer the page's main question in under 40 words, and move any storytelling or background further down.

5 Questions without FAQPage schema

-6 pts

This page already answers several real questions in its content — but only a human reading it can tell. FAQPage schema marks up each question and its answer as a labelled pair, which is the single format AI assistants quote most directly and most often.

Fix: Add the existing questions and answers to an FAQ block or plugin that outputs FAQPage schema, keeping the marked-up text identical to what's already visible on the page.

6 Article without Article schema

-5 pts

This page reads like a blog post or news article, but it's missing the structured data that states who wrote it and when. Without that, an AI assistant has no reliable way to judge whether the content is current or credible — and tends to prefer a source that can prove both.

Fix: Make sure every post has an author assigned and a visible publish date, and confirm the theme or SEO plugin is outputting Article schema for posts (most do, but some page-builder templates override it).

7 No author byline

-5 pts

This page reads like a post, but names no author. A named author is one of the few signals an AI assistant has for deciding whether advice on a page is trustworthy.

Fix: Add a visible author name to the post template, ideally linking to a short author bio page.

8 No llms.txt file

-3 pts

There's no llms.txt file — a short, plain-language page (not a technical file, despite the name) that tells an AI assistant what this business does and which pages matter most. It's the single cheapest lever for controlling how a model summarizes this business, and almost no competitor has one yet.

Fix: Publish a one-page /llms.txt file at the site root: the business name as a heading, one paragraph on what it does and where it operates, then a short list of links to the services, about and contact pages.

9 No sameAs links to social profiles

-3 pts

The site links to its social media profiles, but doesn't formally claim them in its structured data. Without that link, an AI assistant may treat the website and the Facebook or Instagram page as two unrelated things instead of one business.

Fix: Add the business's social profile URLs (Facebook, Instagram, LinkedIn, etc.) to the site identity settings so they're included in the Organization schema.

10 No lists or tables for facts

-3 pts

This is a long page written entirely in paragraphs, which hides the actual facts inside it. Lists and tables are the shape AI assistants extract most reliably — a fact buried mid-paragraph is much more likely to be missed or garbled.

Fix: Pull out the specifics — what's included, prices, areas covered, steps in the process — into a bullet list or a small table, keeping each item to a single fact.

1 more failing checks are on the checklist online.

Every check we ran

28 checks across 9 pages. 17 pass; 11 do not.

AI CRAWLER ACCESS

- PerplexityBot is blocked
- No llms.txt file
- GPTBot is blocked
- ClaudeBot is blocked
- Google-Extended is blocked
- Bingbot / Copilot is blocked
- noai / noimageai directive found
- Sitemap is unreachable to AI crawlers

ANSWER-READY CONTENT

- No question-style headings
- No direct answer in the first paragraph
- No author byline
- No lists or tables for facts
- No visible published or updated date
- Too little content to quote
- Inconsistent business name, address or phone

STRUCTURED DATA & ENTITIES

- No Organization or LocalBusiness schema
- Article without Article schema
- Questions without FAQPage schema
- No sameAs links to social profiles
- No WebSite schema
- No BreadcrumbList schema
- No About or Contact page found

TECHNICAL CLARITY

- Missing Open Graph tags
- Main content requires JavaScript
- Missing canonical URL
- Missing html lang attribute
- Page is not served over HTTPS
- Slow server response

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